Saying farewell to...

Chancellor

Kenneth E. Peacock

The Official Magazine of Appalachian State University
“Students first, quality in all” was the pledge Chancellor Kenneth E. Peacock made on his first day in the office, and he and First Lady Rosanne Peacock have lived - and led - this pledge every day. Thousands of students have benefited from their commitment to excellence, and continue to make a lasting and positive difference in the world.
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The pages of this issue of Appalachian Magazine invite you to remember and celebrate ten years of accomplishments under the leadership of Chancellor Kenneth E. Peacock. While we are celebrating his visionary leadership, he would be the first to say these are all of our accomplishments. Always quick to acknowledge it takes the students, faculty, staff, alumni and friends to make a university great, Chancellor Peacock is known for downplaying his role in the successes of our campus.

While Chancellor Peacock is certainly correct that our successes owe much to the extraordinary community found here in the hills and valleys of the Blue Ridge Mountains, his belief in the ability of our campus to change lives and our ability to be the agents of that change are what provided the foundation for our successes. We could fill 100 magazines with the stories of those whose lives and careers have been touched by the Peacock legacy: a word of encouragement here, a statement of support challenging you to do the right thing there, and an unwavering passion for the transformational experiences of higher education set the tone for a place where we believe we can make it happen.

When Chancellor Peacock recognizes that he was not in this endeavor alone, not only is he recognizing our entire community but also our First Lady. While shy of the spotlight, Rosanne has worked tirelessly in partnership with her husband to advocate for Appalachian and to support our community here at home. Hosting a staggering number of events at Appalachian House, Rosanne has created a home for all of us that stands as a symbol for what we can be together.

As you review this issue, I hope it reminds you of all the accomplishments you have been a part of these past ten years. Applaud yourself for rising to the challenge set for us by Chancellor Peacock – to work together as a community to retain all that is special about Appalachian, while continually looking ahead to embrace, envision and engage the transformational power of The Appalachian Experience.

Regards,

Hank Foreman
Executive Editor
We value your input

Tell us what grabbed your attention, stirred your imagination, reminded you about a great Appalachian memory or made you think about an idea or issue in a new or different way. We want to know your thoughts - please share them with us.

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The legacy of
Chancellor Kenneth E. Peacock
by Linda Coutant

Under the leadership of Dr. Kenneth E. Peacock, Appalachian became a destination of choice for high-achieving, intellectually curious students wanting to be engaged in the community.

In addition to small classes and challenging academics, Appalachian became known for its undergraduate research, internationalized curriculum, service-learning and sustainability, both in academic programs and campus practices. The university received increased national attention for its academics and three national NCAA football championships in 2005, 2006 and 2007.

A former dean of Appalachian’s Walker College of Business, Chancellor Peacock led significant growth in the areas of healthcare and the nexus of energy, the environment and economics. Chancellor Peacock established the newest college in nearly 40 years, the College of Health Sciences, and opened a new building for the College of Education. He also established the ACCESS scholarship program that allows North Carolina’s low-income students to earn a degree debt free. Enrollment during his tenure increased from 14,653 to 17,589.

View an online exhibit of the Chancellor Peacock legacy at:
appstate.edu/peacock-tribute
Timeline: a review of the Peacock years

Under the slogan “Students first, quality in all,” Peacock begins his tenure as chancellor.

Students vote with 83 percent approval to charge themselves a $5 per semester fee to begin the Renewable Energy Initiative (REI). The REI would support renewable energy projects on campus, offset the university’s dependence on fossil fuels and serve as outreach and education to students about the benefits of renewable energy. (See story on page 23.)

The Parents Association moves from being dues-supported to being supported by The Appalachian Fund, in order to open access to all parents of Appalachian students.

Appalachian’s Football team becomes North Carolina’s first football team to win an NCAA national championship, with its win over Northern Iowa in the Division 1-AA National Championship game in December. It would be the first of three football national championships under new Athletics Director Charlie Cobb, hired by Peacock in 2005.

External funding for research totals $11.3 million, an increase of 24 percent from the previous year.

The Office of Student Research (OSR) was established to expand the opportunities for undergraduate and graduate students to engage in research and mentored scholarship at Appalachian State University. (See story on page 36.)

RN-to-BSN nursing program begins at off-campus locations to help meet the state’s projected shortfall of nurses and need for nurses to possess higher skills and competency.

Appalachian students respond to hurricanes Katrina and Rita with generosity in the form of blood drives, fundraisers (which raised more than $20,000) and supplies, as well as through the largest to date Alternative Spring Break trip to help cleanup efforts on the Gulf Coast (the first ASB trip to include a significant number of faculty and staff).

N.C. Legislature approves $1.8 million for planning and design of a new college of education building.

As he begins his sixth year, Peacock expresses concern for N.C.’s continued budget crisis. The financial crisis hits scholarship endowments so hard there are no earnings. Faculty, staff, alumni and friends, and the Appalachian Foundation contribute funds to ensure scholarships can still be awarded to students.

The new Appalachian Research Institute for Environment, Energy and Economics is launched to continue Appalachian’s research related to alternative energy, sustainable development and the environment.

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The new General Education program is implemented, featuring First Year Seminar, which is now required of all new students and replaces the optional Freshman Seminar course.

LGBT Center opens in Plemmons Student Union.

REI helps fund the state’s largest, community-scale wind turbine installed at the top of Bodenheimer Drive. The 100 kW wind turbine stands 153 feet tall and generates enough electricity to meet the demands of about a 10-15 typical American households. It is estimated to produce up to 147,000 kWh annually, offsetting 200 metric tons of carbon dioxide.

Appalachian is one of just 20 universities and the only school from North Carolina chosen to compete in the U.S. Department of Energy’s Solar Decathlon. The zero-energy house designed and built...
by students will be judged on 10 specific criteria, including affordability, communications and architecture.

Appalachian grads begin wearing a graduation gown made from wood fibers, which come from renewable, managed forests.

**New athletics complex** is completed, providing state-of-the-art facilities for over 450 student-athletes and enhancing the fan experience. (See story on page 35.)

The new College of Health Sciences opens in Fall 2010 with 1,600 majors in the college’s 16 programs —more than 10 percent of Appalachian’s student body. The college brought together existing health-related academic programs previously housed in four colleges and added nursing. (See story on page 27.)

Appalachian is named a Military Friendly School® for the first time by Victory Media Inc., a designation that will continue through 2014. For the first time, Appalachian is named a Sierra Club magazine “Cool School” for efforts in sustainability and environmental responsibility, a ranking that would be kept for the next four years.

In its “Green Schools and Sustainability in Appalachia” report, the Appalachian Regional Commission recognizes Appalachian’s 30-plus years in preparing students to work in the green industry, calling it a “model” for other schools.

Appalachian’s Solar Homestead wins the People’s Choice Award in the U.S. Department of Energy’s 2011 Solar Decathlon. The university publicly launches the $200 million Campaign for Appalachian to support academics, athletics and the arts.

Funded by a $34 million allocation by the General Assembly, the new College of Education building opens in August 2011, with 24,547 square feet of space. At this time, more than 2,600 students are connected with the RCOE, whether through one of the college’s programs or through teacher-education programs across campus.

Dr. Lori S. Gonzalez assumes her role as provost and executive vice chancellor.

Appalachian loses $22.8 million in state budget cuts, resulting in the closing of the Broyhill Inn and Conference Center the closing of the Summer Enrichment Program at Camp Broadstone, and a 25 percent reduction in the operating hours of Belk Library and Information Commons.

Appalachian ranks third in the nation for the number of students who study abroad on short-term faculty-led programs. (See story on page 13.)

2011-12 is the pilot year for the university’s Scholars with Diverse Abilities program (sdap.appstate.edu), a new initiative designed for young adults with intellectual disabilities.

Student research sets records at Appalachian. A total of 30 student abstracts – the most ever from Appalachian – were selected for presentation at the National Conference for Undergraduate Research, held at Utah’s Weber State University in March 2012. (See story on page 37.)

The Honors and Engagement Community opens. It consists of residence halls, classrooms, a large lounge area and offices for the Honors College and University Housing. (See page 29.)

Modular-constructed Mountaineer Hall receives LEED® gold certification, becoming the university’s second building to receive LEED certification.

The annual Dance Marathon (act.appstate.edu/dancemarathon) – one of the largest student-run fundraisers held on campus – drew more than 300 students, who danced for 15 hours and raised more than $25,000 for Western Youth Network, Parent to Parent, and Children’s Miracle Network. Since the Dance Marathon began in 2003, students have raised more than $160,000 for children in Western North Carolina.

The 13th Annual MLK Challenge (act.appstate.edu/mlk-challenge) had a record-breaking 238 students, faculty and staff participate in community service activities with 20 corresponding agencies.

Appalachian is ranked No. 1 in the nation by the National Board for Professional Teaching Standards for the number of alumni who became National Board Certified teachers.

The first Appalachian Energy Summit is held, with the goal of finding ways to help reduce the state’s expenditures on energy costs. (See story on page 23.)

“It’s Up to Me” bystander intervention campaign is implemented by Student Development to increase student awareness of safety. A new website, AppCares, is also launched to provide resources and support to students.

Appalachian receives a nearly $300,000 grant from the Public Affairs Section of the U.S. Embassy in Islamabad to continue an exchange project between schools in Watauga County and schools in Taxila, Pakistan. (See story on page 13.)

Appalachian is one of only three U.S universities selected to participate in the prestigious Solar Decathlon 2014.

Refurbished Farthing Auditorium opens in July as The Schaefer Center for the Performing Arts with improvements that address issues of safety, accessibility and enhancement of the performance experience.

Beasley Media Complex opens at the intersection of Rivers Street and Depot Street.

Implementation begins of the five-year Quality Enhancement Plan called “Global Learning: A World of Opportunities for Appalachian Students.” (See story page 13.)

General Assembly allocates $2 million for planning a new College of Health Sciences Building.

Peacock announces that the university’s athletics programs will join the Sun Belt Conference. With the move to the Sun Belt, Appalachian’s highly successful football program will transition to college football’s highest level, the NCAA Division I Football Bowl Subdivision.

On April 18, Chancellor Peacock announces his intention to step down from his position once a successor is named.

Chancellor and Mrs. Peacock are awarded the Appalachian Medallion, the highest honor granted by the university’s Board of Trustees.
Engaging the world

Long before he was named chancellor, Dr. Kenneth E. Peacock, then dean of the Walker College of Business (WCOB), looked beyond U.S. borders, eager to catch what he called “the wave of change . . . the emerging world economic power.”

Appalachian initiated a relationship with China’s Northeastern University in Shenyang in 1981, but its international program there gained true momentum after a 1995 visit, led by Peacock, to Fudan University in Shanghai by WCOB administrators. A year later, Fudan’s President Xie Xide visited Appalachian and within a month, a 17-member delegation of faculty, students and administrators embarked on a two-week pilot study to Fudan. Subsequently, the universities signed a formal agreement, paving the way for business faculty/student exchanges and joint research.

In 1996, the WCOB founded the William R. Holland Fellows Program for Business Study in Asia Endowment. Today, the two-way exchange offers 12 business students from Appalachian and Fudan the opportunity to travel to the other university, visit businesses and learn firsthand about the other culture’s business practices and interactions.

Preston Powell ’02 leveraged his internship as a Holland Fellow to launch a career trajectory that included 10 years in China and the creation of several multinational companies in the United States. He is now owner and operator of the MOAM Group, LLC, a branding and sourcing company, which in February opened a manufacturing plant in Western Tennessee that, ironically, is bringing jobs back to America.

Powell credits Peacock with having the vision to start the exchange program with Fudan University long before other universities. “We’ve been there 20 years and some of the Ivy League schools are just now trying to get a foot in the door,” Powell said.

Powell also credits Peacock as the person who planted the seed that he, Powell, “with a GPA that certainly was not on the radar,” should apply for the fellowship. Powell landed in China on the auspicious date of Sept. 11, 2001. “Air travel, reality and my career would never be the same,” he said. “It supercharged my career and it undoubtedly will for others willing to take the road less traveled.”

Watch a video interview with Powell at Appalachainmagazine.org
Appalachian-Pakistan Grows Exponentially Over Seven-Year Outreach

In 2007, only a year after joining the Appalachian faculty, Dr. Jesse Lutabingwa, associate vice chancellor for international education and development, hosted 15 secondary-level biology teachers from Pakistan selected by the Fulbright Commission to attend a six-week training session on campus. The program’s goals were to strengthen education in Pakistan and broaden mutual understanding between Americans and Pakistanis. Over the next six years, a number of exchanges transpired, involving more than 70 educators and students. In 2012, 12 students and eight educators participated in a three-week exchange program in Watauga County schools, and the university received a second grant to continue an exchange project between public schools in Watauga County and Taxila, Pakistan in 2013-14. This spring, a group of 16 educators from Watauga County, led by Dr. Lutabingwa, visited Pakistan and participated in a 10-day exchange visit at the Higher Education Commission of Pakistan.
Chancellor Peacock has developed a tradition of excellence at the Walker College of Business. While dean of the college, Peacock created a standard for our business students, declaring, “the business leaders of tomorrow are at Appalachian today.” Our students are well-prepared for the business world because of outstanding programs he set in place, and the Walker College continues to expand opportunities for students to gain first-hand international experience in important business centers worldwide, adding new program destinations annually. While successfully managing the affairs of an entire university, the chancellor has remained active at the college level – knowing many of our students by name when his work brings him to Raley Hall. As dean of the Walker College, it has been a pleasure to follow his path of excellence, and I thank Chancellor Peacock for his guidance and involved support.

Dr. Randy Edwards
Dean, Walker College of Business
business.appstate.edu

In 2006, the Walker College established a center for entrepreneurship to benefit an increasingly innovative student body. Named in 2011 for Transportation Insight, the center offers student accelerator space, programs and curriculum selections to support students as they launch successful businesses, and contributes to regional economic development.

The Martha Guy Summer Institute brings 24 high school students from across the state to Appalachian to learn about business, leadership and professionalism. They spend two weeks on campus, followed by a week-long trip to New York City and Washington, DC. The program, created in 2004, honors banking icon Miss Martha Guy.

The William R. Holland Fellows Program for Business Study in Asia, now in its 18th year, is a unique opportunity for 12 selected Walker College students to develop an understanding of international business with students from Fudan University in Shanghai, China.

Through the efforts of Chancellor Peacock and Senator James T. Broyhill, the Harlan E. Boyles Distinguished CEO Lecture Series was created in 1988. Named for the late N.C. State Treasurer Harlan Boyles in 1991, the series has since brought more than 50 influential CEOs to campus.

The BB&T Student Leadership Center was created in 2011 to provide professional and leadership development training for business students. The center offers activities outside of traditional classroom curriculum to the approximately 2,300 students in the Walker College.

Thank you.
From the beginning of his administration, the health and safety of the students on Appalachian’s campus was of paramount concern for Chancellor Peacock. He believed education and resources needed to be allocated in order to equip students to recognize drug and alcohol abuse and interpersonal violence, and be part of a culture that does not tolerate unsafe behavior.

Peacock strategically confronted these delicate but serious issues by challenging all of the Appalachian community to be part of the conversation and ultimate solution.

He encouraged the community to listen and respond in ways that began to shift the culture related to alcohol and drug use. While campus officials nationwide struggled internally with policy statements surrounding sexual assault and how it should be handled, the chancellor met with students face-to-face, heard their concerns, let them know he was listening and committed to working with them to strengthen policies, procedures and resources.

Peacock strove to create an environment where faculty, staff and the local community began to understand their critical role in health and safety issues. His leadership brought home the fact that, while we must have appropriate and effective policies and procedures, an engaged and caring community makes a powerful difference.

Student safety: engaging the power of the Appalachian community

Major Safety Initiatives under Chancellor Peacock

- Director of Parent and Family Services position was created to facilitate communication with the most critical student support group.
- “Safety Week” was established, featuring prominent events on Sanford Mall and programs in residence halls to raise awareness and educate the Appalachian community about matters of personal safety.
- “It’s up to Me” bystander awareness/intervention campaign was implemented.
- Director of Environmental Health, Safety and Emergency Management position was created.
- Education/awareness initiatives for suicide prevention, drug and alcohol abuse prevention and sexual assault prevention were put in place. Awareness and prevention initiatives were increased in residence halls and additional efforts were made to reach off-campus students.
- AppalachianCares website (appcares.appstate.edu) and mobile application were created as clearinghouses for resources and support for students, faculty, staff and parents.
- Interpersonal Violence Council was established.
- Emergency drills and full-scale extended training exercises began being regularly practiced. A voice and text notification system was implemented, and emergency siren was installed on campus.
ACCESS to education

Chancellor Kenneth E. Peacock, a first generation college graduate himself, has been decidedly proactive when it comes to scholarships. In 2007, he used donations from a fund honoring his late mother to create the ACCESS Scholarship Program (Appalachian Commitment to a College Education for Student Success) endowment, and it continues to benefit from private giving. The fund, designated to support deserving and outstanding students from the state’s lowest-income families, has afforded more than 500 students a debt-free, four-year Appalachian education over the past six academic years.

The inaugural class in Fall 2007 had 42 students, a number which increased to 202 by Fall 2013. Appalachian’s ACCESS students are successful academically, graduating at a rate of 41 percent higher than the national average for low-income student. In Spring 2014, 50 were on the Dean’s List and 22 were on the Chancellor’s List.

Since graduating, ACCESS scholar Jasa Woods ’11 has worked as an interpretive park ranger at two national parks, The Blue Ridge Parkway and Sitka National Historical Park. She credits the ACCESS program for opening doors to these highly competitive positions. Asked to comment on Chancellor Peacock, she said,

“I learned that his passion and excitement wasn’t just a show — that he was genuine. Genuine passion in someone is such an amazing force. It can light so many fires in people’s hearts. I learned he actually did want each one of us to succeed. I felt like he cared about every person’s story and every person’s future. He really is a treasure.”

Listen to a podcast about Appalachian’s ACCESS program at appalachianmagazine.org

Growing a community of learners

Wilson Scholars Program Sets Vision For Stellar Leaders

In addition to need-based scholarships, Chancellor Peacock made it a priority to create more scholarships for high-achieving students. With a gift from Brad ’75 and Carole ’75 Wilson, Appalachian recently established its premier scholarship program, which will welcome its inaugural class in Fall 2014. This scholarship is designed to attract student leaders and provides experiences and resources for them to engage in creative, strategic and collaborative learning. The highly competitive scholarship provides full institutional costs for eight semesters, including tuition, fees, room and board. Research, internship experiences, travel and service are also emphasized for Wilson Scholars. Brad Wilson said, “One of the most exciting parts of the Wilson Scholars is that they will come from across the academic disciplines. We need the business student’s problem-solving, the artist’s creativity, the scientist’s spirit of experimentation, the teacher’s dedication, and the political leader’s understanding of history.”

Brad and Carole Wilson who made the Wilson Scholars Program possible
It was obvious when I visited Appalachian’s campus as a candidate for the dean of libraries that the libraries were viewed as critical partners in the transformational education experience. The Belk Library and Information Commons, opened in 2005 during Chancellor Peacock’s service, has become a vibrant hub of knowledge and activity for faculty, staff, students and the community.

Since arriving on August 1, 2013 as the dean of libraries and the Carol Grotnes Belk Distinguished Professor for Library and Information Studies, I have witnessed Chancellor Peacock’s commitment and dedication to the Appalachian community and felt his unwavering support for how the libraries play an integral role in the life of our campus and beyond.

Joyce L. Ogburn
Dean of Libraries
library.appstate.edu
As Appalachian’s first lady, Rosanne Peacock opened her heart and her home. For the past ten years she has been devoted to making the chancellor’s residence, Appalachian House, a home-away-from-home for the 17,500 students on campus.

She has hosted hundreds of events for thousands of guests. She has been by her husband’s side, often as his personal chauffeur, as they crisscrossed the state to champion the university’s fundraising initiative, the Campaign for Appalachian.

She has toted luggage and boxes on Move-In Day, welcoming new students, and mentored scholarship students and budding business majors on social and business etiquette.

She has emceed charity fashion shows and hosted a local television show.

All the while, according to Beth Alexander, the chancellor’s executive assistant and personal family friend, she has balanced a rich private life with her sons and husband, her church, the community and the arts.

This spring, she and Chancellor Kenneth E. Peacock shut the door on the home she helped design and decorate for the university – long before she found herself a resident there – and began a new life in Winston-Salem.

“Appalachian really owes her a debt of gratitude,” said Julia Adams ’56, Appalachian supporter and close friend of Peacock. “She deserves a place of honor for what she’s done. People are constantly in her house, coming and going all the time. These 10 years have not been the easiest but she has managed with strength, courage and grace.”

Peacock came to Boone in 1983 when her husband accepted a position as faculty in the Walker College of Business. He was soon appointed the college’s dean and, in 2004, was named chancellor of the university. In the early days she was active in the PTA and her church while raising her two boys, Chris and Brian, now 36 and 32 respectively.

According to friend Traci Royster, director of Appalachian’s Parent and Family Services, the First Lady “was pretty introverted before the Chancellor’s induction. Then, all of a sudden, bam, she was completely exposed.”

Rosanne Peacock:
Profile of a First Lady
by Elisabeth Wall
Peacock admits the attention was not always easy for her. “I was visible everywhere,” she said. “When I’d check out at a store, I could see the question in the clerks’ eyes: ‘Is that really her?’ It was terribly embarrassing.”

“It was a huge transition,” Royster said, “and she took it like a champ. She and Ken are a good team. They make decisions together, talk things through.” Alexander concurs: “They are so supportive of each other. It really is a partnership. They are so committed to one another and all the roles they play – spouse, parents and grandparents.”

**Making a house a home**

“When Ken was named chancellor and we moved into this house, I knew I wanted to keep it full of people, to use it and love it,” Peacock said.

The house was a little sterile at first, Peacock admitted, but not for long. A former interior decorator and floral designer, Peacock filled the home with flower arrangements – saving the university thousands in florist bills – and each year has turned the classic glass, stone and cedar mountain home into a Christmas wonderland.

Early in her residency, she put a pool table just off the formal dining room. “She was always thinking of the students,” Royster said, “and how she could make them comfortable.”

**Two students come to call**

“We always wanted the students to feel welcome,” Peacock said, dark brown eyes warm with remembrance. One afternoon, early in their role as the first family, Peacock recalls answering the front door. “Two young men were standing there with a Frisbee,” she recounted. “They were looking for the chancellor, hoping he might come out and play.”

As she tells story after story of student encounters and friendships, she becomes more animated and, on a number of occasions tears up with the memories. Asked what she will most miss, she quickly answers, “Oh, of course, the students.” A pause, and she continues: “...and all the faculty. They have been so terrific. And the Physical Plant people, they feel like family. I’ll miss having a football field in my back yard and hearing the band practice, and in spring, the baseball...”

**More than a hostess**

Peacock is far more than a gracious hostess. For several years during her tenure as First Lady, she hosted “Inside Appalachian” on Mountain Television Network, skilfully interviewing state dignitaries, locals and students. Asked what she might do in her retirement, Peacock joked she might want to revisit a television career. More likely, she said, she will sit and read and enjoy being closer to her sons, their wives and her grandchildren.

She and Chancellor Peacock launched the ACCESS Scholarship Program in 2007 (see story page 16) to support students from the state’s lowest-income families, and, even the shortest conversation with the First Lady is sprinkled with anecdotes about some of her favorites in the program. One in particular was Giovanni Modica ’12, a student who interrupted his education to serve in Afghanistan. Sheflushes and fans away tears when she recounts that Modica wore the ‘A’ pin the chancellor gave him throughout his deployment. He returned the pin when he came back to the university. It hangs framed in the chancellor’s private quarters upstairs.

**Out of love, an endowment**

Through her involvement with the arts on campus, Peacock indulged her love of theatre. This year, an endowment was created in her name for Appalachian’s Department of Theatre and Dance that will support her wish that every student who studies in the department have an opportunity to be exposed to professional theatre and Broadway. This effort includes the goal to name a future teaching studio theatre in her honor.

Keith Martin, the John M. Blackburn distinguished professor of theatre, said this about the honor: “While our First Lady is always ebullient when talking about our university, I have never seen her more animated than when talking about our shared love: Broadway musicals. Rosanne knows firsthand the transformative power of live theatre. The Peacock Endowment will ensure that many more students will be able to experience their first Broadway show. I can’t think of a better legacy to leave for future generations of App State students.”

*Watch a video about the Peacocks’ partnership at appalachianmagazine.org*
Chancellor Peacock’s vision and leadership resulted in the creation of the College of Health Sciences (CHS), the first new college at Appalachian in nearly 40 years. The CHS was established to meet the growing healthcare needs in North Carolina and beyond as a response to the strategic plans of the University of North Carolina system and Appalachian. His vision for this college is validated by the remarkable growth in students and interest in the college. Current student enrollment has grown by 50 percent in four years and now exceeds 3,200 majors, ranking CHS as the second largest college on campus. We are incredibly fortunate to be a part of Chancellor Peacock’s legacy at Appalachian. It is an honor to lead the CHS and I feel a deep responsibility and passion to continue the legacy Chancellor Peacock established for Health Sciences.

Dr. Frederick K. Whitt ’75
Founding Dean,
College of Health Sciences
healthsciences.appstate.edu

In 2012, the first class of prelicensure Bachelor of Science in Nursing (BSN) students graduated from Appalachian. This inaugural class had a 100% pass rate on the RN licensing exam (highest in NC) and all students were employed in nursing positions in NC.

Through the efforts of Chancellor Peacock, the CHS received a transformational gift of $2 million from the Blue Cross Blue Shield of North Carolina Foundation to support new CHS academic and outreach initiatives. In recognition of this outstanding gift, Appalachian has established the Blue Cross Blue Shield of North Carolina Institute for Health and Human Services.

Chancellor Peacock provided leadership for the CHS to enter into a collaborative partnership with Wake Forest School of Medicine to enhance interprofessional collaborations in teaching, research, service and clinical outreach. As part of this partnership, Wake Forest School of Medicine’s esteemed Physician Assistant graduate program began a cohort on Appalachian’s campus in June 2014.

Appalachian is one of seven universities with programs at the North Carolina Research Campus (NCRC) in Kannapolis. In the CHS-sponsored Human Performance Lab at NCRC, faculty engage in internationally recognized research in health, exercise science and human physiology.

Chancellor Peacock’s leadership was key in the 2013 N.C. General Assembly’s appropriation of $2 million to begin planning for the new College of Health Sciences building. This unique initiative will be the first public-private partnership for an academic building in the UNC System and will be constructed on land donated by Appalachian Regional Healthcare System.

THANK YOU
University Sustainability Director Ged Moody, left, Chancellor Kenneth E. Peacock and Sean P. Hayes ’11 MA, then chair of the Renewable Energy Initiative, with the plaque documenting the 2011 Earth Day.
The university’s commitment to sustainability has been a key element of Appalachian’s culture for well over four decades. Under Chancellor Kenneth E. Peacock, Appalachian has become the flagship university in the University of North Carolina system for modeling sustainable initiatives and practices.

Chancellor Peacock introduced the Sustainability Council in 2007. The next year he launched Appalachian’s Research Institute for Environment, Energy and Economics to continue research related to alternative energy, sustainable development and the environment. In 2009 he created the Office of Sustainability, and his leadership on this important issue was supported when the UNC system formally introduced its sustainability policy in fall of that year. Also that year, a new solar thermal heating system was installed on the roof of Plemmons Student Union with promise of saving Appalachian $10,000 to $12,000 in energy costs annually. In 2014, Appalachian will present the third annual Appalachian Energy Summit. Through this ongoing initiative, campus leaders from the 17 public institutions and six private university partners convene to share best practices as part of the University of North Carolina Energy Leadership Challenge.

Campus initiatives that affirm the chancellor’s vision include:

- Appalachian’s signature wind turbine is the largest in North Carolina and produces on average 105,500 kWh annually, with a lifespan offset of 226 metric tons of carbon dioxide;
- four solar-powered compacting landfill and recycling receptacles have been installed across campus;
- Appalachian has committed to becoming a zero waste campus with a goal of 90 percent diversion from landfills by 2022;
- through waste reduction programs such as the minibin system in offices, the university currently diverts 43 percent of waste from landfills;
- as part of Appalachian’s zero waste commitment, water bottle filling stations have been installed in every residence hall, the student union and Roess Dining Hall, as well as a number of academic buildings across campus;
- energy efficiency measures at the university have resulted in a $12.4 million energy cost avoidance since 2007.

In early Fall 2004, the Board of Trustees approved Appalachian students’ March 2004 vote to charge themselves a $5 per semester fee to begin the Renewable Energy Initiative (REI). The first REI project called for use of biodiesel fuel in university service vehicles and public transportation system. As of Fall 2013, Appalachian operated 17 renewable energy systems on campus, the most diverse and complex portfolio in the state.
Empowering a consistent commitment to sustainability

Over the past decade, Appalachian has amassed the largest and most diverse portfolio of renewable energy facilities in North Carolina, and dramatically reduced its energy use. In 2010 Appalachian was included in The Princeton Review’s first “Guide to Green Colleges” and SIERRA magazine selected the university for its “Coolest Schools” list, two accolades that have been repeated annually since. SIERRA recognizes schools for helping to solve climate problems, making significant efforts to operate sustainably and shaping future environmental citizens, workers and leaders.

Since 2009, Appalachian has participated in the international Graduation Pledge of Social and Environmental Responsibility (graduationpledge.org). This pledge is offered at more than 100 colleges and universities around the world. Graduates who take the pledge at Appalachian are honored with a green ribbon to wear on their graduation robes.

Appalachian boasts 10 LEED®-certified buildings and has been recognized for excellence in sustainability-related education and research. The university performed exceedingly well in the 2011 Solar Decathlon, and is currently one of only two U.S. teams competing in Solar Decathlon Europe 2014.

Visit sustain.appstate.edu to find out more about Appalachian’s sustainability initiatives.

Beyond the ecological implications

- Creating a holistic view of sustainability

Chancellor Peacock’s vision and commitment has set the stage for implementing a new, five-year strategic plan that challenges campus to recognize the role it has in shaping the future of the planet and its people. The new strategic plan, titled “The Appalachian Experience: Envisioning a Just and Sustainable Future,” was created with input from the entire Appalachian community under the leadership of Provost Lori Gonzalez. It features this statement of sustainability:

Sustainability at Appalachian State University is not a trend, it is a tradition. We are active stewards of our state’s interconnected financial, cultural and natural resources. Through engaged scholarship, we balance critical, creative and global thinking in a living laboratory, transforming theory into practice and fostering responsible citizenship.

View the strategic plan at appstate.edu/about
Building relationships

Chancellor Peacock has always been a staunch advocate for Appalachian and, during a time when increased scrutiny is placed on the value of higher education, he has tirelessly sought to raise the awareness of our university and explain how higher education can prepare students to make real and powerful differences in our community, state and world. His leadership positions outside of campus place him at the center of state and national conversations about critical issues in education today. Chancellor Peacock serves on NCAA Division I Presidential Advisory Group and on the boards of directors for the American Council on Education, Appalachian Regional Healthcare Foundation, and Homes for Children, and as chair of the North Carolina Campus Compact Executive Board. He has been named a Paul Harris Fellow by the Rotary Foundation of Rotary International.

“As the “Dean” of the University of North Carolina Chancellors, he has been a powerful and effective voice within our state system and always brings the focus back to students and providing access to a transformational and empowering education. His face and enthusiasm are well known in Raleigh, where he has engaged legislators in dialogue about the everyday differences our campus makes in the lives of our students. His straightforward and genuine manner has earned him the opportunity to share his concerns related to the needs of our campus and higher education in North Carolina. After speaking with Chancellor Peacock, no one is left in doubt about his love for Appalachian and the students, faculty and staff who make it the community it is today. His belief in the mission of higher education and the impact our graduates will have on the world are undeniable.

Michael A. Steinback
Chair, Board of Trustees
Honorary Alumnus, 2012
ACHIEVEMENTS DURING KENNETH E. PEACOCK’S LEADERSHIP

College of Fine & Applied Arts
APPALACHIAN STATE UNIVERSITY

Chancellor Peacock has been an active supporter of the College of Fine and Applied Arts throughout his tenure at Appalachian State University. Whether he is lauding the success of student endeavors such as our entry in the 2011 U.S. Solar Decathlon or delivering opening remarks to the annual Kellar Radio Talent Institute, Chancellor Peacock has actively shown his enthusiasm and interest in the activities of our students and faculty. On behalf of the College of Fine & Applied Arts, I thank Chancellor Peacock for his service to our university and support of our students, faculty and staff.

Dr. Glenda J. Treadaway
Dean, College of Fine and Applied Arts
faa.appstate.edu

In an innovative, cross-campus collaborative effort led by the Department of Technology and Environmental Design, Appalachian State University’s entry in the U.S. Department of Energy Solar Decathlon 2011, The Solar Homestead, earned the coveted People’s Choice Award.

The Kellar Radio Talent Institute, now in its seventh year, has become known nationwide as the “go-to” place to find young talent entering the broadcast industry. Chancellor Peacock commented: “It is a signature program… and it’s a tribute to Appalachian State to have been the first in this… it really is a connection from the campus to a career.”

The George G. Beasley Media Complex officially opened in 2013, ushering in a new era of broadcast education for the university. The establishment of a state-of-the-art media education complex, which houses the university’s television and award-winning radio stations, provides students with unparalleled learning environments and experiences, and broadcasting services to the surrounding community.

The College of Fine and Applied Arts anticipates a new era of performing arts education and community offerings. As part of the new Valor Center for Performing Arts, the Rosanne B. Peacock Studio Theatre will be the hub for student curricular, co-curricular and performing arts club activities: an intimate, state of the art, sustainable production venue and a place for new, interdisciplinary and cutting edge work to be created and performed.

THANK YOU
Today’s College of Health Sciences offers 16 undergraduate degree programs and four graduate degree programs, organized in five departments: nursing, social work, communication sciences and disorders, nutrition and health care management, and health, leisure and exercise science.

The vision for the college, according to Dean Fred Whitt, who was recruited to lead the college in 2010, is to become the “most comprehensive and preeminent health professions college in the western half of North Carolina.” Recently, he said, the college entered into a partnership with Wake Forest University’s School of Medicine in a Physician’s Assistant graduate program that will take place on the campuses of Wake Forest and Appalachian. “This will be a partnership that will yield tremendous benefit and opportunity for the College of Health Sciences, Appalachian and our students, and will significantly enhance the health of our region.”

Other points of pride, according to Whitt, include:

- the newest program in CHS, nursing, has received national accreditation and state approval for the maximum number of 10 years;
- the Department of Social Work has achieved national accreditation for the master of social work program (MSW) for the maximum number of years;
- ninety-five percent of tenure-track faculty members hold the highest degree in their field of study, and five faculty in health and exercise sciences are national fellows in their respective disciplines.

As for the future, Whitt said the college “aims to increase graduate student enrollment, since so many health professions expect graduate education for their employees. We have identified several new graduate degree programs that need to be available in western North Carolina and will pursue approval in the future with the UNC system to offer these programs as appropriate.”

Enhancing lives and communities

by Elisabeth Wall
The College of Arts and Sciences has experienced incredible development under the leadership of Chancellor Peacock. More students and faculty than ever are conducting research and outreach and are representing Appalachian locally, nationally, and globally.

With the Chancellor’s support we have expanded the number of distinguished professorships across numerous departments to maintain high quality instruction. We have cultivated interdisciplinary research and formed partnerships across departments to meet new interests and needs.

Reflecting the college mission, Chancellor Peacock consistently emphasized the importance of preparing students for more than careers. His leadership has supported our philosophy that creative, innovative thinkers become positive leaders.

The Hughlene Bostian Frank Visiting Writers Series, named in honor of alumna Hughlene Bostian Frank ‘68, brings distinguished and up-and-coming creative writers to our campus throughout the year to present lectures and discuss their works.

The Fermentation Sciences program, prepares students for success in rapidly growing industries as varied as pharmaceutical, wine and brewing, and alternative energies. The program’s rigorous coursework includes extensive chemistry and biology, business and marketing practices and entrepreneurial skills development.

Through interdisciplinary study and the addition of expert faculty, our college has embraced the university’s sustainability mission and further emphasized the importance of balancing environmental, societal and economic qualities to meet the resource needs of today and of future generations.

The Humanities Council has expanded to provide many interdisciplinary opportunities and events throughout the year, promoting the importance of the Humanities in relationship to other fields.

Chancellor Peacock was a strong proponent for the development of the Rural Clinical Psychology program, which includes the establishment of Assessment, Support and Counseling Centers in Ashe and Watauga County high schools.

Dr. Anthony G. Calamai
Dean, The College of Arts & Sciences
cas.appstate.edu

Thank You
Capital improvements under Chancellor Peacock’s leadership have included construction of the Student Recreation Center, Roess Dining Hall, the Athletics Center, Mountaineer Hall on-campus housing, a new college of education building, the Beasley Media Complex and the Brad and Carole Wilson Honors and Engagement Community, which includes two residence halls, including (renovated Cone Hall and newly constructed Summit Hall), a new home for The Honors College and an addition to Plemmons Student Union.

The university also renovated existing residence halls, upgraded its steam system and opened Belk Library and Information Commons and the west wing of the Turchin Center for the Visual Arts. In 2013, Farthing Auditorium was refurbished into The Schaefer Center for the Performing Arts.

Since 2007, all new campus construction and renovations have been energy efficient, environmentally friendly and whenever possible LEED® certified.
The Reich College of Education (RCOE) maintains the largest undergraduate teacher preparation program in the state, graduating about 600 teachers a year. With more than 12,000 teacher education graduates working in the state, there is at least one RCOE graduate teaching in every county in North Carolina.

In order to best prepare our students, we integrate collaboration and outreach into public schools with research, teaching and service.

The RCOE has experienced exceptional growth under the leadership of Chancellor Peacock. He has consistently supported the college in our mission to provide programs of rigor and excellence that challenge our faculty and students; create bold initiatives that recognize societal needs; support the integration of multicultural and global orientations, and actively engage and interchange with the many people with whom we work.

?? Interim Dean, Reich College of Education  
rcoe.appstate.edu

Recognized consistently in the annual Institution of Higher Education Performance Report by the State Board of Education, the Reich College of Education has one of the top-rated teacher education programs in North Carolina.

The Professional School Counseling program graduates 90% of their students in 27-30 months, and has a 95% employment rate within 4 months among graduates seeking employment after graduation.

The college continues to offer international student teaching opportunities in Ireland, Scotland, South Africa, India, Germany and Costa Rica. Approximately 40 students per year participate in international student teaching for a period of five weeks.

The Instructional Technology/Computers program has been recognized at the state, national and international levels for its innovative approaches to online collaboration. In recent years, ITC faculty members were awarded the Campus Technology Innovators award; the program also earned the North Carolina Distance Learning Association’s Best Practices in Distance Learning Programming award.

During the 2012-2013 academic year, the college awarded $260,494 in scholarship funds to about 175 students.

THANK YOU
To enhance The Appalachian Experience for all students, Chancellor Peacock publicly launched the comprehensive Campaign for Appalachian in October 2011, and private giving reached record levels during Peacock’s tenure. The campaign goal was set to raise $200 million to strengthen academics, arts and athletics through scholarships, programs and activities. As budgets grow tighter, private funds support the core educational mission of the university and make it possible to create connections between classroom learning and critical learning experiences that take place outside of the classroom, a key component of The Appalachian Experience.

In addition to direct support for faculty and academic programs, Peacock focused heavily on merit and need-based scholarships. Under his leadership, Appalachian’s ACCESS program offers North Carolina’s low-income students living at or below the poverty level a four-year university education debt free. It was first awarded to members of the freshman class in 2007. In Fall 2014, the campus will welcome the first class of Wilson Scholars. Established by a generous gift from alumni Brad ’75 and Carole ’75 Wilson, the campus’ premier merit scholarship attracts students with high ability and a passion for making a difference in our world. Best-selling author James Patterson has established a scholarship in the Reich College of Education to better prepare teachers for service in our schools. During Peacock’s tenure, nine distinguished professorships became fully funded and were filled by prominent scholars. All professorships were supported by private giving and matching funds from the state’s Distinguished Professorship Endowment Trust Fund.

Appalachian’s faculty and staff have committed over $4 million to the Campaign for Appalachian, evidence of their commitment and support to the institution and its mission and goals. Nearly 70% of the campaign funds raised to date provide direct support to academics.

For more information about the Campaign for Appalachian, visit campaign.appstate.edu.
Support for the arts at Appalachian was overwhelming under Chancellor Peacock’s leadership. Campaign gifts to date exceeded projections by $3.8 million, or nearly 29 percent. The largest single gift to support the arts on our campus was a $7 million gift by Bonnie and Jamie Schaefer to renovate the university’s principal performing arts venue, now named The Schaefer Center for the Performing Arts. In honor of First Lady Rosanne Peacock’s love of the performing arts, two funds were established in the Department of Theatre and Dance to support the work of our faculty and students. An Appalachian Summer Festival, now in its 30th season, continues to garner private support while growing its reputation as a stellar multi-arts festival. The summer festival now includes the Rosen-Schaffel Young Artist Competition, inaugurated to support and promote professional endeavors of young American artists pursuing careers in the fine arts. The Turchin Center for the Visual Arts, which just celebrated its 10th year, increases the campus and regional communities’ access to engaging and dynamic visual arts and related programs.
The Hayes School of Music (HSOM) prepares young musicians for professional lives as performers, composers, music educators, music therapists, conductors, and music industry professionals. Noted for quality instruction by national and internationally recognized faculty musicians, the school offers four undergraduate degree programs and three graduate level programs. New programs include the General Music concentration in Music Education and the Collaborative Piano emphasis in the M.M. Performance degree.

The HSOM also engages the local and regional community with more than 190 concerts each year, giving students valuable performance experience. The school offers summer workshops for teachers, year-round musical instruction for people of all ages through our community music school and the renowned Cannon Music Camp for outstanding high school musicians.

Recently, conceptual drawings, artist renderings and a feasibility study were completed in preparation for a 60,000 square foot addition to the Broyhill Music Center.

We have appreciated Chancellor Peacock’s strong support for the HSOM throughout his tenure. Whether in attendance at significant musical events, conducting the Marching Mountaineers in the Fight Song, performing on the Appalachian House piano with our students, or ensuring behind-the-scenes support, he has championed the HSOM’s programs, and we know him as an advocate for all the arts.

Dr. William L. Pelto
Dean, Hayes School of Music
music.appstate.edu

The Master of Music Therapy degree draws a student body from across the nation and achieves a 100% placement record of graduates.

Every July, in partnership with An Appalachian Summer Festival, the Rosen-Schaffel Competition brings together classical musicians from across North Carolina, who compete for cash prizes and the opportunity to perform with the Eastern Festival Orchestra, under the baton of internationally renowned conductor Gerard Schwarz.

Music Industry Studies has more than 100 students and is the Hayes School of Music’s second largest degree program. These students benefit from working with Split Rail Records, a student-run record label/music publishing company.

The HSOM’s international activities include tours by ensembles to London, Madrid, and China as well as study-abroad activities in Ireland, South Africa and Cuba.

Outreach to the community has increased as the newly instituted Community Music School now serves over 100 local pre-college students.

Thank You
Appalachian boasts one of the nation’s premier all-around athletic programs. While three-straight NCAA Division I football national championships and the heralded 2007 victory over Michigan — the nation’s all-time winningest program — have put the university in the national spotlight, Mountaineer Athletics has more to brag about than just its gridiron success. Appalachian is the only school to ever win the Southern Conference’s Commissioner’s and Germann Cups, which recognize the league’s top men’s and women’s all-sports programs, in the same year. The university has now accomplished this feat an astounding eight times.

As they manage the rigors of training and competition on the fields and courts, our student-athletes also excel in the classroom. On average, over 35 percent of Appalachian’s student-athletes are recognized on the academic honor roll with a minimum grade point average of 3.25. The skills they learn from their experiences in the classroom and on the playing fields prepare them to make a difference in the world when they graduate.

The university also embarked on an Athletics Facilities Enhancement Campaign that improved facilities used by more than 450 student-athletes on all 20 varsity teams. As Appalachian made the move to the Sun Belt Conference, the Chancellor asked donors to athletics to step up and ensure a successful transition to the new conference through gifts that support facilities and scholarships. The Yosef Club has seen tremendous growth in support that makes it possible to offer our student-athletes funding to earn a great college education and participate in their sport at the college level.
Student research: Theory into practice

by Elisabeth Wall

Undergraduate research affords students the opportunity to work side by side with their professors on research or creative endeavors and then present their findings at regional, national and international conferences. More than $100,000 in grants are awarded annually to support student endeavors. Each year approximately 30 students are selected to present research at the National Conference on Undergraduate Research. Also, Appalachian is one of the top-represented institutions at the annual State of North Carolina Undergraduate Research and Creativity Symposium.

Recent student research achievements include:

- in April 2012, a record 172 abstracts were presented at Appalachian’s 15th Annual Celebration of Research and Creative Endeavors held on campus;
- in late 2012, Appalachian received a two-year, $60,000 New Scholars grant from The Elsevier Foundation for an Appalachian Women Scientists program that will help early- to mid-career women scientists balance family responsibilities with demanding academic careers, and address the attrition rate of talented women scientists;
- in fall of 2012 Appalachian’s award-winning design in the U. S. Department of Energy’s 2011 Solar Decathlon also won the People’s Choice Award in the international competition. The design, called the Solar Homestead, was inspired by the pioneer spirit of the early settlers in the mountain region of North Carolina, and is a self-sustaining zero energy home;
- researchers at Appalachian’s Human Performance Lab located on the N.C. Research Campus are investigating how nutrition can affect exercise- and obesity-induced inflammation, oxidative stress, and immune function. Research sponsors include Dole Foods, Chia Seed Farms, Hendrick Motorsports, McCormick Spice Institute, American Pistachio Growers, and other leading companies and boards;
- the 16th Annual Celebration of Student Research and Creative Endeavors held on campus in April 2013 included a total of 150 submitted abstracts, 100 undergraduate and 50 graduate submissions, and 81 faculty advisors representing 25 academic departments;
One of Chancellor Peacock’s earliest initiatives was establishing the Office of Student Research to expand the opportunities for undergraduate and graduate students to engage in research and mentored scholarship with national and international scholars and professionals. He appointed Dr. Alan C. Utter as director to the newly established department in 2005.

In fiscal year 2012-13, Appalachian received $11 million in external funding for research, instruction and outreach projects — a total of 176 funded proposals. The university’s targeted research and outreach are in the areas of health, renewable energy, teacher effectiveness, the environment and Appalachian culture and heritage.

Today, Appalachian’s external funding is overseen by the Office of Research and Sponsored Programs (ORSP) led by Utter, now interim vice provost for research. The ORSP provides support for the research, creative and scholarly endeavors of Appalachian faculty, staff and students.

Valerie Bruchon ’13 combined classroom knowledge with real-world field study while interning with the Blue Ridge Parkway. She mapped wildfires on GIS software and created educational materials for school children and the general public. This experience, along with her interest in climate change research, will help her reach her goal to become a liaison between climatologists and the public. See more at: appalachianmagazine.org/stories/id/100
Chancellor Kenneth Peacock ushered in a new era of innovation and expansion in graduate education and research. New master’s programs were created, graduate student funding increased, and additional support for faculty and student research became available. Most significant was the emergence of applied and professional graduate programs that respond to the needs of the region and the state. Among these programs are the Professional Science Master’s degrees, the Master of Social Work, and the MBA concentration in sustainable business, preparing our students with advanced training for 21st-century careers. At the same time, strong faculty research in environment, renewable energy and economic development, as well as in health sciences has enhanced Appalachian’s service to North Carolina. I am honored to have served as graduate dean during Chancellor Peacock’s leadership, and proud to have been a part of Appalachian’s transformation.

Dr. Edelma D. Huntley, Ph.D
Dean, Cratis D. Williams Graduate School
graduate.appstate.edu

The implementation of two **Professional Science Master’s (PSM)** degrees, Instrumentation and Automation, and Nanoscience for Materials, blend solid science with professional skills training. PSMs produce science graduates who are in high demand for industry careers.

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<th><strong>Achievements During Kenneth E. Peacock’s Leadership</strong></th>
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<td><strong>1.</strong> The implementation of two <strong>Professional Science Master’s (PSM)</strong> degrees, Instrumentation and Automation, and Nanoscience for Materials, blend solid science with professional skills training. PSMs produce science graduates who are in high demand for industry careers.</td>
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<td><strong>2.</strong> In 2008, the <strong>Research Institute for Environment, Energy and Economics (RIEEE)</strong> was approved by the Board of Trustees. Developed by a graduate faculty group representing three colleges and the graduate school, the RIEEE brought together a variety of faculty research projects with a common focus on discovery at the nexus of environment, renewable energy and economic development.</td>
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<td><strong>3.</strong> The <strong>Graduate Research Assistants Mentoring (GRAM)</strong> program was developed in 2009 to provide graduate students with intensive and sustained research experiences with faculty mentors. The GRAM program has produced well over 100 refereed journal articles and conference presentations and funded grant proposals authored by faculty and the graduate research assistants mentored through the program.</td>
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<td><strong>4.</strong> Graduate programs are <strong>global</strong>, with graduate study abroad programs as well as exchanges and semester-long opportunities in Asia, Latin America, Africa and Europe. Appalachian is a Peace Corps Master’s International campus, the PSM programs offer international internships, the MBA program offers an international business concentration, and graduate students from Brazil, Mexico and Italy now come to Appalachian for research.</td>
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<td><strong>5.</strong> To recognize the outstanding accomplishments of Appalachian’s master’s and doctoral graduates, the <strong>Cratis D. Williams Society</strong>, named after Appalachian’s first graduate dean, was created in 2010 to recognize the top 5 percent of each graduating class. Among the recent inductees into the Society was the 2013 NC Teacher of the Year, who received her graduate degree in Library Science.</td>
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**THANK YOU**
Watch a video with more messages like these at campaign.appstate.edu/now
Honorary Degrees

Nicole Falceto
Thank you for the time you spent with ASU! You brought some wonderful, positive changes to App.

David Sabbagh
This university experienced explosive growth under your leadership. Thousands of new students, a really successful football program. ASU is forever changed, and your retirement is well-earned. Thank you, Dr. Peacock.

Ken Holland
Thank you for your service to our fine University! You have been a wonderful example of what a college administrator should be.

John Megson
I met you on two different occasions and you are a class act. Thank you for your dedication and service; class of 1985.

Cam Jordan Lopes
THANK YOU for all that you have done for this amazing university! We all love and appreciate you!

Tony Guerrini
You were still in the Walker College of Business when I was proud to graduate from it in 2001,...when you were appointed in 2004 I remember thinking there was no one better for the job. Sincerely thank you for all your years of dedicated service and enthusiasm for ASU. Best of luck in the future!

Jenn Sproles
Best of luck on your next endeavor, Chancellor. You were amazing.

Lauren Stafford
You’ll be missed Chancellor P! All the best for the future!

Becky Kuhn
Dang! Wishing you well

Candace Roberts
We are only as great as our leader allows us to be. That makes us all pretty amazing. Thank you for taking App State to a whole new level and putting students first.
Chancellor Peacock has shaken the hand of, fist bumped or chest bumped every Appalachian graduate who has walked across the stage since 2004.

That’s over 33,000 graduates in all.

“It has been my honor,” Peacock said, “to be part of the lives of so many future leaders.”
Behind the scenes

Of the many photos I have taken of Chancellor Peacock, this is one I will always remember. It was taken last March at Appalachian House after he spoke at the CEO Lecture Series. His family was gathered in the home, and when he began to play the piano, his grandson Jacob decided to join him.

I believe it speaks to his love for his family, and how he is making more room in his life for the smaller, important things.

Marie Freeman ’85
University Photographer
A final family gathering at Appalachian House, Spring 2014.
Chancellor Kenneth E. and Rosanne Peacock have left a legacy of putting Appalachian’s students first. With passion, humor, grace and humility, the Peacocks have fostered a community of learners through commitment to excellence in the classroom and beyond, and a caring acceptance of every student.

More than 37,000 members of the Appalachian Family have contributed to the Campaign for Appalachian. When you join them, you honor the Peacocks’ legacy and strengthen the future of our great university. Give to the Campaign for Appalachian today.

give.appstate.edu